

# December Exhibitor Newsletter

Next newsletter will be sent the week of January 8.

## ADVANCED EXHIBITOR HOUSING

### January 5

Advance Exhibitor Housing for WEFTEC 2024 opened November 30. Reservations are available to exhibitors who selected their WEFTEC 2024 exhibit booth during Advanced Sales. Reservations can be made through the WEFTEC Advanced Housing tile via the [Exhibitor Dashboard](#). January 5, 2024, is the deadline to submit reservations.

Exhibitor ID:

Password:

## CALL FOR CONTENT

### Technical Sessions Abstracts

#### January 15

WEF encourages exhibitors to submit an abstract for 2024. Session types and other information, including where to submit abstracts, can be found on the [Technical Sessions](#) page.

### Technology Spotlights and Pavilions

#### Opening April 1

Information will be available on the [Call for Content](#) page once open.

## INNOVATION TECHNOLOGY AWARDS

### January 15 – March 31

Criteria and other information can be found on the [Innovation Technology Award](#) page.

## ACTIVATE 2024 WEF EXHIBITOR MEMBERSHIP

### December 31

If you currently have a 2023 WEF Exhibitor membership, it will expire on December 31, 2023. You must renew or activate your membership to receive the WEFTEC 2024 discounted booth rates. To renew/activate your Exhibitor Membership, please contact: WEF Member Services at 1.800.666.0206 or [csc@wef.org](mailto:csc@wef.org).

If you are not a current WEF member, you will need to submit an [exhibitor membership application](#) to [csc@wef.org](mailto:csc@wef.org). You will be provided with an invoice for your membership dues within 48 hours. You must complete payment by January 31, 2024.

*If 2024 Exhibitor Membership is not activated by January 31, 2024, your booth will be changed to the non-member rate, and you will be invoiced for the difference.*

[Learn more](#) about maximizing your exhibitor membership.

- Discounted partnership opportunities
- Basic listing in the [WEF Buyer's Guide](#) (upon request only)
- One priority point per year of Exhibitor Membership
- [Electronic list of WEF members](#) designated as Manufacturers' Representatives
- Opportunity to submit entry for the [Innovation Technology Award](#)

## BOOTH DEPOSIT DUE

### January 31

50% booth deposits are due no later than January 31. Payments can be made using Download Contract/Invoice & Submit Payments via the [Exhibitor Dashboard](#).

*Please note important 2024 WEF Exhibitor Membership activation deadline above.*

## WEBINAR RECORDING:

### WHAT SMART WEFTEC 2023 EXHIBITORS WILL DO NEXT

Exhibitors can access the previous webinar hosted by Robyn Davis, Exhibitors WINH using the information below:

[HowToTradeShow.com/WEFTEC](https://HowToTradeShow.com/WEFTEC)

Password: WEF23w2

## TIMELINES FOR WEFTEC 2024

Below are estimated timeframes for WEFTEC 2024

### Spring 2024

General Housing

### Early Summer 2024

Exhibitor Service Manual

Feathr Client Invites and Custom Graphics

Booth Personnel Registration

## CONTACT US

**WEFTEC Exhibit Operations** (Booth services, carpet, catering, signage, etc.)

+1.703.684.2443

[expoinfo@wef.org](mailto:expoinfo@wef.org)

**WEFTEC Exhibit Sales** (Booth space inquiries)

+1.703.684.2437

[WEFTECSales@wef.org](mailto:WEFTECSales@wef.org)

**WEF Finance Team** (Invoices)

+1.703.684.2427

[Payments@wef.org](mailto:Payments@wef.org)

**WEF Member Services** (Membership inquiries)

+1.800.666.0206

[CSC@wef.org](mailto:CSC@wef.org)