

June Exhibitor Newsletter

Next Newsletter: Week of July 1

Each month, the primary and secondary booth contacts (if applicable) receive a monthly newsletter with essential information for WEFTEC exhibitors. We encourage you to review and share this information with your colleagues to stay informed.

BOOTH PERSONNEL REGISTRATION

Now Open

Exhibitor registration opens today, June 3. Register booth personnel via the [Exhibitor Resource Center \(ERC\)](#).

Exhibitors are allotted 4 complimentary Exhibitor badges per 100 square feet of booth space. Exhibitor badges permit entry into the exhibit hall during move-in, move-out, and early entry on show days. Additional registrations are available for an additional fee.

More information regarding registration types, discounts, and more is on the [ERC](#).

Note: Exhibitors must have all booth payments paid in full to access exhibition registration.

SUSTAINABLE EXHIBITOR AWARD

Next Month

The Water Environment Federation is excited to announce a new award recognizing WEFTEC exhibitors for their sustainable practices. Once applications open, exhibitors can apply and showcase their sustainability efforts. The top three will be selected for an onsite assessment by our sustainability partner, Honeycomb, with the winner announced at 9:30 a.m. CT in the Product Launch Theater.

REQUIRED INSURANCE

The insurance submission process is currently being finalized. Full details will be shared soon. In the meantime, please review the requirements outlined in the [Rules and Regulations](#).

WEFTEC EXHIBITOR PREVIEW 2025 WEBINAR

June 16 at 10:00 a.m. ET

Join us to discuss topics including priority points, 2026 onsite sales, and an update on government affairs. More details and a link will be emailed separately.

NEW PRODUCT LISTING IN WE&T MAGAZINE

Deadline July 7

Exhibitors are welcome to submit products that were released after September 2024 in the Water Environment Federation's premier magazine with more than 40,000 subscribers. Submission details are available on [New Products Submission](#).

RULES AND REGULATIONS REMINDERS

As we get closer to WEFTEC below are reminders regarding our [Rules and Regulations](#).

Line of Sight Reminder

Line-of-Sight display rules provide restrictions on certain areas of booths to allow attendees to view neighboring booths in their line of sight as they walk the floor.

Inline Booths have neighboring exhibitors on the immediate right and left, leaving only the front exposed to the aisle. The maximum allowable height for items in the back half of inline booths is 8 feet (2.44 meters), while items in the front half may not exceed 4 feet (1.22 meters). No hanging signs or other materials requiring the use of ceiling rigging are permitted. See the [Rules and Regulations](#) for a full outline.

Carpet & Flooring

WEF requires all exhibitors to provide flooring for their booth, with the exception for exhibitors in the [Innovation Showcase](#) and [Discovery Zone](#).

Carpet/Flooring **must** cover the entire booth space in one continuous piece. Interlocking flooring is permitted. Stick-on flooring is prohibited. Exhibitors may not use adhesive to adhere items to the floor. Show Management reserves the right to force carpet booths without carpet or flooring on Sunday, September 28, 2025.

If you plan to bring your own flooring, please notify us at expoinfo@wef.org.

Hanging Sign Reminder

Only Island booths that are 600 square feet or larger are permitted to have hanging signs.

UPCOMING DEADLINES

Deadlines are updated in the [ERC](#) and Deadlines page of weftec.org.

July 8

- [Equipment and Floor Load Capacity Variance](#)

July 28

- [Enclosed and Multi-Level Booth Variance \(Including Tents\)](#)

BOOTH MOVES

Reminder: Booth move requests submitted after May 31 are permitted only for upgrades or because of a requested downgrade.

BOOTH SHARES

Gain more exposure for your legally related companies/brands by adding Booth Shares to your 200 square foot or larger booth. Find details under Resources via the [ERC](#).

EXHIBITOR SERVICE MANUAL

Available Now

The Exhibitor Service Manual is available on Freeman Online which can be accessed via the [ERC](#).

CONTACT US

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